

This paper brings the news while it is news to your home when you have the leisure to read it. It is your duty to yourself to read the worth-while news.

TUESDAY, MAY 4, 1920.

SIXTEEN PAGES TODAY.

The News Scimitar is first as an advertising medium with Memphis business men. They see results from their advertising expenditure, and results count.

CHIEF FORESTER WARNS U. S. TO CONSERVE TIMBER

WASHINGTON, May 4.—With the newspapers of the United States only two and three days ahead of their print, paper mills and many of them throwing away advertising in order to continue publishing, the American Forestry association of Washington points to the way France handles her forests. France teaches a great lesson to this country, the association says, and points to the housing situation and the great demand for lumber in this time in printing the warning of the American Forestry association and the new chief forester of the United States. During the war the highest engineers of the world, had an opportunity to get an idea of French forest management on this subject. The forester of that country, writes in the American Forestry magazine.

"A lumberjack's remark of the Twenty-first Engineers remarked that the lumber business in France seemed to be concerned more with growing trees than cutting them into boards. That in a nutshell is the difference between the timber land of America. The conception of a forest as land producing crop after crop of wood, and the intensive management of public forests of France down to the peasant who owns half a hectare of poplars in a swampy bottom."

"To us in the United States, who are wont to think of forestry as a thing only for the nation or state, it is of interest to know that two-thirds of the wonderfully conserved forests of France are owned by private citizens. The technical care of these sixteen million acres of private forests does not differ, in essential respects, from that given to the state and communal properties."

"About 20 per cent of them, however, are devoted to the production of hardwood fuel, with crops every 20 years, whereas the aim of the public forests is to grow as much large timber as possible. Upon her private owned forests, France thus depends for the bulk of her lumber and fuel wood. Private forestry is a vital factor in her national economy."

"The hardwood coppice, or sprouts, which furnish the bulk of the wood fuel of the country and were cut over enormous areas to keep the American army warm, have an average value on the stump of probably \$4.00 per cord. The value of a fuel cord grown on a well managed forest in 20 years ranges from \$5.00 to \$10.00 an acre, at 10 stands in the woods; and an additional stumpage return is usually realized from the small brush or sapling cuttings. The average value of the principal timber trees of France averaged, in 1917, at least five times the present low grade shortleaf pine in the United States. Maritime pine stumpage in the Landes, comparable to rather low grade shortleaf pine in the Southern states, sold for around \$25 per thousand board feet. The oak timber of the Landes valley and in the upper watershed of the Garonne, probably averaged \$25 per thousand board feet on the stump. The silver fir and spruce which we obtained in the Vosges and Jura mountains, timber averaging six to eight logs to the thousand feet, cost about \$30 per thousand and sold for \$100 per cord in buying selected pine, we sometimes exceeded \$50 per thousand board feet. And do not overlook the fact that these prices were obtained for stumpage growth as thick as the species and class of pine in the American and Canadian forests."

"The lumber manufacturing industry has grown up upon and adapted itself to a system of small cuttings at any one place in any one year or series of years. Cases are rare in which the permanent and permanence of the forest are sacrificed to the requirements of a manufacturing enterprise—an exact opposite of the situation so common in the United States where the manufacturer owns the timber and has denuded one region after another in order to supply his large, stationary mills to their maximum capacity. While this relation is largely a result rather than a cause of the economic status of private forestry in France, it indicates the industrial adjustments which will become necessary in America as our emphasis shifts from supplying sawmills to growing timber."

"The situation of France today is a striking warning that the United States can ill-afford the national loss of its land. Public agencies doubtless must assume the greater part of the immediate task of growing timber on our idle out-lying land. But publicly owned forests can not do all of it in the United States any more than in France. Our national policy should aim definitely and unequivocally at the practice of forestry by private owners as rapidly as that can be brought about by better methods of taxing timberland, by the co-operation and educational help of state and federal agencies, and by the recognition, on an equitable basis, of the obligations carried by forest ownership."

FAMOUS HOLLISTON ELM.
Elms at Holliston, Mass., planted about the year 1740 have been nominated for a place in the hall of fame of the American Forestry association at Washington. They may have been six or seven feet in circumference during Washington's time.

THE "BALOS" OF RUSSIA.
LONDON, April 30. (By International News Service.)—The English press now refers to the Bulgarians of Russia as "Balos."

38 Simply 38
The BELGIUM CLEANING IS SUCCESSFUL

Because the closest attention is given to every detail in cleaning men's clothes, as well as all ladies' garments. We know what to do—and do it.

Deliveries Are Prompt

BELGIUM CLEANING CO.
Popular and Fourth

Cummings Named Convention Head



HOMER S. CUMMINGS.

Homer S. Cummings, chairman of the Democratic national committee, has been selected to preside at the temporary convention of the party at San Francisco, June 28. He will deliver the keynote address which will enunciate the party policies in the forthcoming campaign.

CRITICIZE TENEMENTS OF PRINCE OF WALES

LONDON, May 4. (By International News Service.)—Labor agitators are openly critical of what they characterize as an abominable housing conditions in the prince of Wales' slums. In the Lambeth district of the prince's duchy of Cornwall estate families are said to be living in worse conditions than exist in the devastated regions of France. Much of the district has been condemned, but there are scores of poor families, unable to obtain housing accommodations elsewhere, who still inhabit insanitary, leaky, ramshackle buildings. Answering the charges on behalf of Britain's next king, Mr. Peacock, secretary of the prince's London holdings, said conditions were due to difficulty in carrying forward new housing plans, owing to unavailability of building materials. Peacock said the people still living in the tumble-down houses did so rent free and at their own risk. The ground rent which goes to the prince's purse is only a third of what has been offered by private speculators, Peacock stated.

FRANCE TO PUT BAN ON AMERICAN LUXURIES

PARIS, May 4. (By International News Service.)—A new ban on luxuries from America and other countries is about to be imposed by the French finance ministry. Silk stockings, pianos, jewelry and similar articles, classed as "de luxe" wares are to be barred. The recent boom in the American and British exports to France, tending to lower exchange, makes it necessary, it is explained.

JUNK \$8,000,000 SHIP

LONDON, May 4. (By International News Service.)—The famous British battleship Indomitable, which cost \$8,000,000 a few years ago, has been "junked" as out of date.

J.P. Braver
THE SHOP OF WOMEN'S VALUES
125 MADISON AVENUE.

Get Ready For the Big

1/2

PRICE SALE
—ON—

Coats, Suits
—AND—
Silk Dresses

THURSDAY, MAY 6th

Every Suit, Coat and Silk Dress In Our House Goes At One-Half Price

Be Here Early Thursday Morning

MANY MOTHERS DESERT HOMES

Detroit Society Finds Increasing Number of Women Leaving Families.

DETROIT, Mich., May 4. (By International News Service.)—Mother love, ordinarily regarded as the supreme symbol of constancy, proved to be a poor second to father love in Detroit during the last three months. According to figures given out by the St. Vincent de Paul society, in that period 21 mothers ran away from home and left their children only 15 fathers deserted in the same period.

James Fitzgerald, secretary of the society, points out that although laws against wife desertion are considered entirely too lax, machinery can be set in motion to bring a deserting husband back in some cases, but he says there is nothing in the statutes which makes a mother liable except in cases where infants are abandoned.

"The result seems to be," Fitzgerald declared, "that social workers generally are viewing the new tendency on the part of mothers with a great deal of alarm. It is not enough when a man forgets his duty and leaves his family in distress, but when a mother forgets her love and her instinctive desire to protect her young, what can society do?"

So far as mothers go, the children so deserted can be fed and clothed. But there is no substitute for a mother's motherhood, and no effort which we can make to obtain a substitute ever really fills the bill.

In one case a mother deserted three children, eloping with the family boarder. The husband was buying a house on contract and the wife's chief source of dissatisfaction was that she was obliged to care for one of the children who is paralyzed. Through free medical aid the boy is now able to walk, the mother took with her the two-year-old baby, five and considerable of the house furnishings.

A large proportion of desertions are among young couples. A 21-year-old wife whose husband came here from Cleveland five months ago and is earning \$60 a month, an hour ran away March 19, leaving a baby less than a year old. An Italian wife who came to Detroit from Paris, France, six years ago ran away in November, leaving two children behind.

MULES BRING \$415.

LIBERTY, Mo., May 4. (By International News Service.)—The highest price ever paid for a carload of mules was received here the other day, by Grady Bros. & Huntington for 23 head of Gray county hybrids. The animals were bought by J. H. Overfelt, of Clarence, at an average price of \$415 a head.

"DIAMOND DYES" TELL YOU HOW

A Child can Follow Directions and get Perfect Results.

Each package of "Diamond Dyes" contains directions so simple that any woman can diamond-dye a new, rich, fast color into worn, shabby garments, draperies, coverings, whether wool, silk, linen, cotton or mixed goods. Buy "Diamond Dyes"—no other kind. Then perfect results are guaranteed even if you have never dyed before. Freight has color card. adv.

Sells Building On Union For \$175,000

The building owned by Davis Derron, located at 1005 and 1007 Union avenue, and occupied jointly by the 4,400 Tire company and the Hernando Motor Sales company, has been sold to D. D. Smith for a price said to be \$175,000. The building extends 200 feet on Union avenue, and is 135 feet deep. According to Mr. Smith, the purchase was made purely as an investment, and the two companies now occupying the building, who have ten-year leases, will not be disturbed.

Mr. Derron also sold a piece of property on Marshall avenue for \$12,000 to S. M. Neely. Mr. Derron is at present erecting a building on Union avenue, which will be occupied by the Franklyn Motor Car company when completed.

RELATIONS CORDIAL.

CARACAS, Venezuela, May 4. (By International News Service.)—Relations between the Venezuelan congress today. The Venezuelan congress today. The Venezuelan congress today.

BANKERS IN TOWN.

T. H. Taylor, president of the State bank, came, Miss. and W. R. King, cashier of the Bank of Cruger, Cruger, Miss. were visitors at the Union and Farmers Bank and Trust company Tuesday.

Police Will Resist Strikers' Parade

WATERBURY, Conn., May 4.—Police officers here went on street duty today armed with riot guns, after several thousand strikers of the brass and metal working plants had given notice they would parade without a permit.

The strikers strolled in pairs on the sidewalks, however, and several were arrested on charges of intimidating persons who desired to work in the factories.

The home guard was held at the state armory in readiness for a call.

Refugees Die In Storm At Sea

LONDON, May 4.—A considerable number of Russian bourgeois who fled from South Russia to Asia Minor, perished during a storm in the Black sea, according to a wireless dispatch from Moscow today. Fourteen ships, laden with refugees, were lost. The remnants of the Russian volunteer army in the Stetichy region of the Black sea coast, numbering several thousand, have surrendered to the Bolsheviks, the statement continues. All were granted life and liberty with the exception of the leaders of the rising.

ASK FOR and GET Horlick's

The Original Malted Milk for Infants and Invalids. Avoid Imitations and Substitutes.

REVIVE OLD CUSTOM.

ROME, April 17.—After an interval of 17 years the collection again has been the scene of the moving and picturesque ceremony of the Via Crucis. Pope Benedict XIV, who reigned as pope from 1740

Fay-Bell Gift Shop

(In the Piccadilly) 105 South Court. Special Showing of a Limited Number of Exclusive Sport Hats.

WILMOT GOODWIN RUDOLF KAFKA

Violinist. KATHERINE GUTCHELL Pianist. In Two Recitals. NINETEENTH CENTURY CLUB. Benefit of Library Dept. of Nineteenth Century Club. First concert Wed., May 5, 1920, 8:15 a.m. Second concert Thurs., May 6, 1920, 8:15 a.m.

DON'T WASTE

Money on old methods of heating because they are cheap. The coal bill and upkeep will cost more than the difference for a guaranteed.

Hot Water or Steam Heating System

Old Buildings As Well As New. H. Smith Heating Co. 220 E. Court M. 2446 Memphis, Tenn.

Join Our Easy-Paying Club Plan. You Can Enjoy the Use of This Furniture Before You Actually Pay for It.

Goldsmith's
MEMPHIS' GREATEST STORE

If You Haven't Visited Our Furniture Department There Is Still a Treat in Store for You.

A Stupendous Sale of Lamps

Conveniently Arranged in Six Money-Saving Groups

Our Extra Large Stock Makes It Necessary to Have a Spring Clearance, and Is All the More Reason Why You Should Lose No Time in Selecting Your Share of the Bargains

All lamp stands are equipped with two light sockets and chain pulls. The stands are artistically finished in mahogany or Japanese decorated lacquers. Heavy, massive stand or light and graceful effects as desired.

Every shade (except those marked as floor samples) comes from a clean, fresh stock. The most exquisite and up-to-date patterns and color effects will be offered in this most unusual sale. You have your choice of blue, rose, mulberry and the new combinations. All shades double lined.

Spring Offerings of High-Class Furniture

Don't rush into buying a new suite of furniture. Remember it is an investment which to be successful at all must add comfort and charm to your home.

If you have the time, go around to all the furniture houses in town and compare their prices and values with ours—or else recall to mind the pre-war prices. Your investigation will prove beyond a doubt that we give you more for your dollar than you ever received.

Our furniture salons embrace a most comprehensive, new and desirable stock of living room, dining room and bedroom furniture—in all the latest periods, styles and finishes.

Purchase now, whether you desire odd pieces or an entire suite. You save money either way. We hold goods until your new home is completed.

Splendid Bargains These—We Have Scores of Other

Dining Room Suites

- 10-PIECE SUITES IN AMERICAN WALNUT—80-inch buffet, china cabinet, service, 24-inch round top extension table, one arm and five side chairs to match. Choice of Queen Anne or Louis XVI. Period patterns. These are splendidly made and finished correct in every detail as to design. Specially priced. \$378.50
- 10-PIECE CROMWELLIAN PERIOD IN AMERICAN WALNUT OR MAHOGANY, 60-inch buffet, large china cabinet, cabinet server, 24-inch round top extension table, one arm and five side chairs with genuine leather seats. Strictly A-1 workmanship in construction and finish. Absolutely correct in design and all pieces perfectly matched. Specially priced. \$448.50
- UNUSUALLY HANDSOME CHIPPENDALE SUITE IN AMERICAN WALNUT—60-inch buffet, large china cabinet, serving table, new style square top extension table, one arm and five side chairs with art tapestry seats. Superior material, beautifully finished and charmingly correct in design and decoration. Special at \$575.00

Porch Furniture

The cool, refreshing porch has now disposed the friendly firelight and hearth. To complete the comfort of your porch, enhance its artistic and airy appearance, and contribute to its comfortability, purchase the furniture and other furnishings where you have a wide selection to choose from.

- Porch Rockers, in red, red fiber, blue, oak and maple, with cane seats—also seats and back settees to match if desired. \$13.75
- Handsome Reed Fiber Rockers with square backs and broad arms in horizontal brown. Adaptable to any setting. Special price. \$16.50
- Extra large, Reed Fiber Rockers. Full shell shape back and arms. Especially comfortable and shows in appearance, yet not in the least obtrusive in horizontal brown only. \$16.50
- Hi-back Maple Rockers with cane seats and backs. A very useful piece of furniture, always a favorite. Now on sale. \$6.98
- Maple Rockers with slat backs and cane seats. For a durable, pleasure giving rocker this price seems too low. \$4.98

Living Room Suites

- THREE-PIECE LIVING ROOM SUITE in mahogany and cane, with back cushions, upholstered in blue and tan, with cane seats and back cushions. Full size sofa and large arm chair to match. A Karman masterpiece. High. \$224.75
- THREE-PIECE MAHOGANY AND CANE SUITE with full length sofa, large arm chair and rocker. Low, comfortable, upholstered in superior grade of silk velvet. Chair and rocker with cane and velvet backs. A most exquisite suite. \$278.50

The HOOVER
LOOK!—It Picks Up Everything—Like a Baby

Thrifty Mothers' Sale of Baby Carriages

Baby carriages in the new shapes and colors are featured in this sale at remarkably low prices. We invite you to compare the quality of the goods and our prices with those offered elsewhere.

- Pullman Strollers, from \$27.50 Up
- Park Strollers, in ivory, gray or brown. Special at \$13.75
- Reed and Reed Fiber Sulkies, in gray, ivory and brown, from \$10.75 Up
- Goldings Sulkies, in black, tan and gray. Some as low as \$5.98

Crawls along; digs out the deep-down, hidden, harmful grit; snatches up every vestige of clinging litter; swallows all the surface dirt.

Straightens crushed nap, revives colorings, and is guaranteed to prolong the life of all rugs and carpets, including finest Orientals.

The largest selling electric cleaner in the world. Give her a Hoover and you give her the best.

We'll gladly call at your house and demonstrate. Terms, if you like. Ring M. 5380.

(Fifth Floor.)

Lowest Prices at Goldsmith's